### CONTRACT



www.nbcwashington.com

And:

CROSSROADS MEDIA, LLC **66 CANAL CENTER PLAZA SUITE 555 ALEXANDRIA, VA 22314** 

	Contract / Rev	vision	Alt Order #	<u>t                                      </u>	
	322646	/	WOC10031447		
Product					
Crossroads GPS					
Contract Dates	Estimate #				
07/30/12 - 08/06/12	732				
Advertiser		0	riginal Date	/ Revision	
CROSSROADS GRASSR	OOTS POLICY	STRA (	08/09/12	/ 08/09/12	
	Billing Cycle	Billing Ca	lendar	Cash/Trade	
	EOM/EOC Broadcast Station Account E		t	Cash	
			Executive	Sales Office	
	WRC	Kaitie Conw		Washington DC	
	Special Hand	ling			
	Demographic RA18+				
	IDB# Advertiser 12		r Code	Product Code	
				11	
	Agency Ref		Advertiser	Ref	
	02812		23242		

Snots

all spots on order - immediately preemptible class of time

		Spois/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	e Type Spot	s Amount
1 WRC 07/30/12 08/06/12 News 4 @ 4:30a	430-5a	:30	VM 4	\$600.00
Start Date	Rate			
Week: 07/30/12 08/05/12 11111 5	\$150.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rat	e Type	
5 WRC 07/30/12-08/05/12 News 4 @ 4:30a	430-5a	МГuWГh Sι :30 <del>\$150.00</del>	– VM	
See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.	31,8.32,8.33,8.34,8.	35,8.36		
PREEMPT-CLIENT REQUEST				
Week: 08/06/12 08/12/12 1 1	\$150.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rat	e Type	
6 WRC 08/06/12-08/12/12 News 4 @ 4:30a	430-5a	M::30 \$150.00	- VM	
See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.	31,8.32,8.33,8.34,8.	35,8.36		
PREEMPT-CLIENT REQUEST				
2 WRC 07/30/12 08/06/12 5-6A NEWS4 @5AM	5A-6A	:30	VM 5	\$2,000.00
Start Date	5A-6A Rate	:30	NM 5	\$2,000.00
		:30	NM 5	\$2,000.00
Start Date	Rate	:30	NM 5	\$2,000.00
Week:         Start Date 07/30/12         End Date 08/05/12         Weekdays 111111         Spots/Week 5	Rate \$400.00	:30  Weekdays Length Rat		5 \$2,000.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12         11111         5           Week: 08/06/12         08/12/12         1         1	Rate \$400.00 \$400.00		e Type	5 \$2,000.00
Start Date Week:         End Date 07/30/12         Weekdays 11111         Spots/Week 5           Week:         08/06/12         08/12/12         1         1           Spot Ch         Date Range         Description	Rate \$400.00 \$400.00 Start/End Time 5A-6A	<u>Weekdays</u> <u>Length</u> <u>Rat</u> M :30 <del>\$400.00</del>	e Type	5 \$2,000.00
Start Date         End Date         Weekdays         Spots/Week           Week:         07/30/12         08/05/12         11111         5           Week:         08/06/12         08/12/12         1         1           Spot Ch         Date Range         Description           6         WRC         08/06/12-08/12/12         5-6A NEWS4         @5AM	Rate \$400.00 \$400.00 Start/End Time 5A-6A	<u>Weekdays</u> <u>Length</u> <u>Rat</u> M :30 <del>\$400.00</del>	e Type	5 \$2,000.00
Start Date         End Date         Weekdays         Spots/Week           Week:         07/30/12         08/05/12         11111         5           Week:         08/06/12         08/12/12         1         1           Spot Ch         Date Range         Description           6         WRC         08/06/12-08/12/12         5-6A NEWS4         @5AM           See MG         8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.	Rate \$400.00 \$400.00 Start/End Time 5A-6A	<u>Weekdays</u> <u>Length</u> <u>Rat</u> M :30 <del>\$400.00</del>	e Type	
Start Date         End Date         Weekdays         Spots/Week           Week:         07/30/12         08/05/12         11111         5           Week:         08/06/12         08/12/12         1         1           Spot Ch         Date Range         Description           6         WRC         08/06/12-08/12/12         5-6A NEWS4         @5AM           See MG         8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.         PREEMPT-CLIENT REQUEST	Rate \$400.00 \$400.00 Start/End Time 5A-6A 31,8.32,8.33,8.34,8.	Weekdays         Length         Rat           M         :30         \$400.00           35,8.36	e <u>Type</u> - VM	
Start Date         End Date         Weekdays         Spots/Week           Week:         07/30/12         08/05/12         11111         5           Week:         08/06/12         08/12/12         1         1           Spot Ch         Date Range         Description           6         WRC         08/06/12-08/12/12         5-6A NEWS4 @5AM           See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.         PREEMPT-CLIENT REQUEST           3         WRC         07/30/12         08/06/12         6-7A NEWS4 @ 6AM	Rate \$400.00 \$400.00 Start/End Time 5A-6A 31,8.32,8.33,8.34,8.	Weekdays         Length         Rat           M         :30         \$400.00           35,8.36	e <u>Type</u> - VM	

# (\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilitie obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agr the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 08/09/12 Page 2 of 11



www.nbcwashington.com

**PREEMPT** 

	Contract / Revision 322646 /	Alt Order #_ WOC10031447
Contract Dates 07/30/12 - 08/06/12	Product Crossroads GPS	Estimate # 732
Advertiser	Oi	riginal Date / Revision

www.nbcwasnington.com	CRO	CROSSROADS GRASSRO			/09/12
	_	•	ots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Weel		144 L.L	5.	_	
Spot Ch Date Range Description	Start/End Time 6A-7A	Weekdays Length MTuWThF:30	Rate \$1.600.00	Type VM	
1 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	-		<del>φ1,000.00</del>	VIVI	
PREEMPT	0,0.17,0.10,0.19,0.20,	0.2 1			
2 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	MTuWThF :30	<del>\$1.600.00</del>	VM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	6,8.17,8.18,8.19,8.20,	8.21	, ,		
PREEMPT					
3 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	MTuWThF :30	<del>\$1,600.00</del>	VM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	6,8.17,8.18,8.19,8.20,	8.21			
PREEMPT	04.74	ME-MELE 00	<b>#</b> 4 <b>200 20</b>		
4 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	MTuWThF :30	<del>\$1,600.00</del>	VM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.10 PREEMPT	0,8.17,8.18,8.19,8.20,	8.21			
5 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	MTuWThF :30	\$1,600,00	vM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	-		ψ1,000.00	****	
PREEMPT	-,,				
6 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	MTuWThF :30	<del>\$1,600.00</del>	νM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	6,8.17,8.18,8.19,8.20,	8.21			
PREEMPT					
7 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	MTuWThF :30	<del>\$1,600.00</del>	VМ	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.10 PREEMPT	6,8.17,8.18,8.19,8.20,	8.21			
8 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	МГuWГhF :30	¢1 600 00	VM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	-		Ψ1,000.00	VIVI	
PREEMPT	0,0.17,0.10,0.10,0.20,	0.2 1			
9 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	МТuWThF :30	<del>\$1,600.00</del>	VМ	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	6,8.17,8.18,8.19,8.20,	8.21			
PREEMPT					
10 WRC 07/30/12-08/05/12 6-7A NEWS4 @ 6AM	6A-7A	MTuWThF :30	<del>\$1,600.00</del>	VM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	6,8.17,8.18,8.19,8.20,	8.21			
PREEMPT Week: 08/06/12	¢4 coo oo				
- Tree: 11	\$1,600.00 Start/End Time	Wookdovo Longth	Poto	Typo	
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 11 WRC 08/06/12-08/12/12 6-7A NEWS4 @ 6AM	6A-7A	Weekdays Length M:30	Rate_ <del>\$1.600.00</del>	Type VM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	*******		Ψ1,000.00	VIVI	
PREEMPT	0,0.11,0.10,0.10,0.20,	O.L 1			
12 WRC 08/06/12-08/12/12 6-7A NEWS4 @ 6AM	6A-7A	M:30	<del>\$1,600.00</del>	νM	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	6,8.17,8.18,8.19,8.20,	8.21			
PREEMPT					
4 WRC 07/30/12 08/04/12 News 4 Sat 6am 6-7a	6A-7A	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Weel					
Week: 07/30/12 08/05/121 1	\$600.00		<b>-</b> .	<u> </u>	
Spot Ch Date Range Description	Start/End Time	Weekdays Length		Type	
1 WRC 07/30/12-08/05/12 News 4 Sat 6am 6-7a See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.1	6A-7A	00	<del>\$600.00 -</del>	VM	
DREEMDT	0,0.17,0.10,0.19,0.20,	U.Z I			

(\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 08/09/12 Page 3 of 11

**CROSSROADS GRASSRO** 



www.nbcwashington.com

	Contract / Revision 322646 /	Alt Order #_ WOC10031447
Contract Dates 07/30/12 - 08/06/12	Product Crossroads GPS	Estimate #
Advertiser	<u>O</u> 1	riginal Date / Revision

08/09/12

/ 08/09/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
5       WRC       07/30/12       08/04/12       Saturday Today       7-9a         Start Date       End Date       Weekdays       Spots/Week         Week:       07/30/12       08/05/12      1-       1         Spot Ch       Date Range       Description         1       WRC       07/30/12-08/05/12       Saturday Today       7-9a         See MG       8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.         PREEMPT-CLIENT REQUEST	7A-9A <u>Rate</u> \$1,400.00 <u>Start/End Time</u> 7A-9A 31,8.32,8.33,8.34,8.	:30 <u>Weekdays</u> <u>Length</u> <u>Rate</u> Sa :30 <del>\$1,400.00</del> .35,8.36	VM 0 Type VM	\$0.00
6 WRC 07/30/12 08/05/12 Sunday Today 8-9a  Start Date	8-9A \$2,000.00 Start/End Time 8-9A 3.17,8.18,8.19,8.20,0	:30 <u>Weekdays</u> <u>Length</u> <u>Rate</u> St :30 <del>\$2,000.00</del> 8.21	NM 0 Type VM	\$0.00
7 WRC 07/30/12 08/05/12 News 4 Sun 9-10a  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121 1  Spot Ch Date Range Description  1 WRC 07/30/12-08/05/12 News 4 Sun 9-10a  See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8  PREEMPT	9-10A <u>Rate</u> \$1,000.00 <u>Start/End Time</u> 9-10A 3.17,8.18,8.19,8.20,0	:30 <u>Weekdays</u> <u>Length</u> <u>Rate</u> St :30 <del>\$1,000.00</del> 8.21	VM 0 Type VM	\$0.00
8         WRC         07/30/12         08/06/12         11A-12P MIDDAY NEWS           Start Date         End Date         Weekdays         Spots/Week           Week:         07/30/12         08/05/12         11111         5	11A-12P <u>Rate</u> \$400.00	:30	VM 26	\$114,700.00

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FOR NBCE CONTRACTS:

Print Date 08/09/12 Contract Agreement Between: Page 4 of 11

WRC 4001 Nebraska Ave. NW Washington, DC 20016 (202) 885-4000

www.nbcwashington.com

	Contract / Revision 322646 /	Alt Order # WOC10031447
Contract Dates 07/30/12 - 08/06/12	Product Crossroads GPS	Estimate # 732

	07/30/12 - 08/06/12 Crossroads GPS					732			
	Adve	rtiser				Original [	Date / Revision		
	CRO	SSROADS	GRAS	SR(	08/09/1	12 / 08/09/12			
nd T	ime	Days	Lengt	Spot h Wee	:s/ k Rate	Туре	eSpots Amour	nt	
Rate nd Tii P	me	Weekday: MTuWThF	s Le	ength	Rate <del>\$400.00</del>	Type VM	<u>.</u>	_	
	8.20,8	MTuWThF .21		:30	<del>\$400.00</del>	VМ			
••	8.20,8	MГuWГhF .21		:30	<del>\$400.00</del>	VМ			
	8.20,8	MГuWГhF .21		:30	<del>\$400.00</del>	VМ			
P		MTuWThF		.30	\$400.00	VM			

Start Date End Date Description Start/Er Start Date End Date Weekdays Spot Ch Date Range Description Start/Fr 07/30/12-08/05/12 11A-12P MIDDAY NEWS See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8 **PREEMPT** WRC 07/30/12-08/05/12 11A-12P MIDDAY NEWS 11A-12 See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8 **PREEMPT** WRC 07/30/12-08/05/12 11A-12P MIDDAY NEWS 11A-121 See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8 **PREEMPT** WRC 07/30/12-08/05/12 11A-12P MIDDAY NEWS See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8 **PREEMPT** WRC 07/30/12-08/05/12 11A-12P MIDDAY NEWS 11A-12P ٧M See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.19,8.20,8.21 PRFFMPT WRC 07/30/12-08/05/12 OLY EARLY MORNING M-F 6A-10A MTuWThF----:30 MV \$2,800,00 🔞 MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14.1,6.1,14.5,3.1,9.3,14.3,3.11,9.4,3.9,3.2,7.1,4.1,8.3,8.0 MTuWThF----WRC 07/30/12-08/05/12 OLY EARLY MORNING M-F 6A-10A :30 \$2,800.00 MV ՙ MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14.1,6.1,14.5,3.1,9.3,14.3,3.11,9.4,3.9,3.2,7.1,4.1,8.3,8.1 WRC 07/30/12-08/05/12 OLY EARLY MORNING M-F 6A-10A MTuWThF----:30 \$2,800.00 MIZ (M) MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14.1,6.1,14.5,3.1,9.3,14.3,3.11,9.4,3.9,3.2,7.1,4.1,8.3,8.1 10 WRC 07/30/12-08/05/12 OLY EARLY MORNING M-F 6A-10A MTuWThF---- :30 VIV \$2.800.00 . MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14.1,6.1,14.5,3.1,9.3,14.3,3.11,9.4,3.9,3.2,7.1,4.1,8.3,8.0 WRC 07/30/12-08/05/12 OLY EARLY MORNING M-F 6A-10A MTuWThF---- :30 11 \$2.800.00 WRC 07/30/12-08/05/12 OLY EARLY MORNING M-F 6A-10A MTuWThF---- :30 \$2.800.00 MV MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14.1,6.1,14.5,3.1,9.3,14.3,3.11,9.4,3.9,3.2,7.1,4.1,8.3,8.0 WRC 08/06/12-08/06/12 OLY EARLY MORNING M-F 6A-10A M-----13 :30 \$2.800.00 VМ See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36 PREEMPT-CLIENT REQUEST WRC 08/06/12-08/06/12 OLY EARLY MORNING M-F 6A-10A M-----\$2,800.00 ٧M See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36 PREEMPT-CLIENT REQUEST WRC 07/30/12-08/05/12 5-7A NEWS -----SaSı :30 ٧M 5-7A See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36 PREEMPT-CLIENT REQUEST ----- SaSı WRC 07/30/12-08/05/12 5-7A NEWS 5-7A :30 \$750.00 VМ 16 See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.31,8.32,8.33,8.34,8.35,8.36 PREEMPT-CLIENT REQUEST WRC 07/30/12-08/05/12 OLY WKDAY DYTM M-F 10a-5p MTuWThF----:30 \$2,000.00 MV 17 MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14.1,6.1,14.5,3.1,9.3,14.3,3.11,9.4,3.9,3.2,7.1,4.1,8.3,8.0 WRC 07/30/12-08/05/12 OLY WKDAY DYTM M-F MTuWThF----:30 \$2,000.00 NM 10a-5p ∰ MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14.1,6.1,14.5,3.1,9.3,14.3,3.11,9.4,3.9,3.2,7.1,4.1,8.3,8.ι MTuWThF---- :30 WRC 07/30/12-08/05/12 OLY WKDAY DYTM M-F \$2,000.00 MV 10a-5p

> (\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

🔞 MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14.1,6.1,14.5,3.1,9.3,14.3,3.11,9.4,3.9,3.2,7.1,4.1,8.3,8.

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Contract Agreement Between: Print Date 08/09/12 Page 5 of 11



www.nbcwashington.com

Start Date

Week: 07/30/12

End Date

08/05/12

Weekdays

Spots/Week

	Contract / Revision	Alt Order #
	322646 /	WOC10031447
Contract Dates	Product	Estimate #
07/30/12 - 08/06/12	Crossroads GPS	732
Advertiser	Oı	riginal Date / Revision

www.nbcwashington.com			<u> </u>	
www.nbcwastiington.com	CROSSROADS GRASS	08/09/12 / 08/09/12		
		Spots/		
*Line Ch Start Date End Date Description Start/End	Time Days Length	n Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Rat	·			
20 WRC 07/30/12-08/05/12 OLY WKDAY DYTM M-F 10a-5p		:30 <del>\$2.000.00</del>	νM	
® See MG 10.10,10.11,10.12,10.13		.00 φ2,000.00	****	
PREEMPT				
21 WRC 07/30/12-08/05/12 OLY WKDAY DYTM M-F 10a-5p	MTuWThF	:30 \$2,000.00	NM	
MG for 3.7,3.3,14.2,9.2,3.12,3.4,3.10,9.1,14.6,9.5,3.6,9.6,3.5,14.4,14		+ /		
22 WRC 08/02/12-08/02/12 OLY PRIME +CLSG M-SU 7P-12a		:30 \$50,000.00	.0,0 VM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		.σσ φσσ,σσσ.σσ		
23 WRC 08/02/12-08/03/12 OLY ACCESS M-SA 730-8p		:30 \$5,000.00	NM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		φο,σσσ.σσ		
24 WRC 08/02/12-08/03/12 OLY ACCESS M-SA 730-8p		:30 \$5,000.00	NM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		φο,σσσ.σσ		
25 WRC 08/02/12-08/03/12 OLY EARLY MORNING M-F 6A-10A		:30 \$2,800.00	NM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		ψ=,σσσ.σσ		
26 WRC 08/02/12-08/03/12 OLY EARLY MORNING M-F 6A-10A		:30 \$2,800.00	NM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		ψ=,σσσ.σσ		
27 WRC 08/02/12-08/03/12 OLY EARLY MORNING M-F 6A-10A		:30 \$2,800.00	NM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		ψ=,σσσ.σσ		
28 WRC 08/02/12-08/03/12 OLY EARLY MORNING M-F 6A-10A		:30 \$2,800.00	NM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1	· ·	.00 ψ2,000.00	****	
29 WRC 08/02/12-08/03/12 OLY WKDAY DYTM M-F 10a-5p		:30 \$2,000.00	NM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		.00 ψ2,000.00	****	
30 WRC 08/02/12-08/03/12 OLY WKDAY DYTM M-F 10a-5p		:30 \$2,000.00	NM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		.00 ψ2,000.00	****	
31 WRC 08/02/12-08/03/12 OLY WKDAY DYTM M-F 10a-5p		:30 \$2,000.00	MM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		.00 ψ2,000.00	****	
32 WRC 08/02/12-08/03/12 OLY WKDAY DYTM M-F 10a-5p		:30 \$2,000.00	MM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		.00 ψ2,000.00	****	
33 WRC 08/02/12-08/03/12 5-6A NEWS4 @5AM 5A-6A		:30 \$700.00	MM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		.00 φ100.00	4171	
34 WRC 08/02/12-08/02/12 OLY LT NEWS M-SU 11p-1230		:30 \$6,500.00	MM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1	-	.σσ φσ,σσσ.σσ	****	
35 WRC 08/02/12-08/03/12 6-7P NEWS4 @ 6PM 6P-7P		:30 \$1,500.00	MM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		ψ1,000.00	****	
36 WRC 08/02/12-08/03/12 OLY WKDAY DYTM M-F 10a-5p		:30 \$2,000.00	MM	
MG for 2.6,1.6,13.1,15.4,16.5,18.2,16.11,18.1,5.1,8.15,8.13,12.1,8.1		.00 ψ2,000.00	****	
37 WRC 08/01/12-08/01/12 OLY WKDAY DYTM M-F 10a-5p		:30 \$0.00	MM	
® Bonus		.00 φο.ου	****	
Week: 08/06/12 08/12/12 1 1 \$400.00				
Spot Ch Date Range Description Start/End	Time Weekdays Le	ngth Rate	Туре	
6 WRC 08/06/12-08/12/12 11A-12P MIDDAY NEWS 11A-12P		:30 \$400.00	<u>rype</u> √M	
See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.17,8.18,8.1		.50 ψ <del>100.00 -</del>	VIVI	
PREEMPT	₹,U.∠U,U.∠ I			
9 WRC 07/30/12 08/06/12 4-5P NEWS4 @ 4PM 4P-5P	:30		VM 0	\$0.00
Stort Ligto End Data Mackdova Spota/Mode Dat	^			

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Rate

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilitie obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agr the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 08/09/12 Page 6 of 11

Advertiser



MG for 10.3,8.20,16.14,11.3,10.7

	Contract / Revision 322646 /	Alt Order #_ WOC10031447
Contract Dates	Product	Estimate #
07/30/12 - 08/06/12	Crossroads GPS	732

Original Date / Revision

www.nbcwashington.com			-	Auvertisei			00/00/40 / 00/00/40			
	CROSSROADS GRASSR(				08/09/12 / 0	8/09/12				
							Spo	ts/		
*Line C	Ch St	art Date End Date	Description		Start/End Tim	ne Days L	ength Wee	ek Rate	Type Spots	Amount
			/eekdays	Spots/Week	Rate	,	- J		7,,	
Spot		Date Range	Description	Spots/Week	Start/End Time	e Weekdays	Length	Rate	Type	
		07/30/12-08/05/12		4 @ 4DM	4P-5P	MTuWThF		\$750.00	<u>vm</u>	
ı							30	<del>\$750.00</del>	VIVI	
		IG 8.7,8.8,8.9,8.10,8.	11,8.12,8.13,8	.14,8.15,8.16,8	.17,8.18,8.19,8.2	20,8.21				
	PREE			_						
2	WRC	07/30/12-08/05/12	4-5P NEWS	4 @ 4PM	4P-5P	MTuWThF	:30	<del>\$750.00</del>	VM	
	See M	IG 8.7,8.8,8.9,8.10,8.	11,8.12,8.13,8	.14,8.15,8.16,8	.17,8.18,8.19,8.2	20,8.21				
	PREE	MPT								
3	WRC	07/30/12-08/05/12	4-5P NEWS	4 @ 4PM	4P-5P	MTuWThF	:30	<del>\$750.00</del>	<b>VM</b>	
	See M	IG 8.7,8.8,8.9,8.10,8.	11.8.12.8.13.8	.14.8.15.8.16.8	.17.8.18.8.19.8.2	20.8.21				
	PREE		,, , .	, , , .	, , ,					
4		07/30/12-08/05/12	4-5P NFWS	4 @ 4PM	4P-5P	MTuWThF	:30	<del>\$750.00</del>	VМ	
-		IG 8.7,8.8,8.9,8.10,8.			-		.00	φ700.00	V/V/	
	PREE		11,0.12,0.13,0	. 14,0. 13,0. 10,0	. 17,0. 10,0. 19,0.2	20,0.21				
_			4 5D NEWO	4 @ 4014	4D 5D	MT. WTLE	00	<b>#750.00</b>		
5		07/30/12-08/05/12			4P-5P	MTuWThF	:30	<del>\$750.00</del>	VM	
		IG 8.7,8.8,8.9,8.10,8.	11,8.12,8.13,8	.14,8.15,8.16,8	. 17,8. 18,8. 19,8.2	20,8.21				
	PREE									
Week:	08/06/1	2 08/12/12 1		1	\$750.00					
Spot	Ch	Date Range	Description		Start/End Time	e Weekdays	Length	Rate	Type	
6	WRC	08/06/12-08/12/12	4-5P NEWS	4 @ 4PM	4P-5P	M	:30	<del>\$750.00</del>	VM	
	See M	IG 8.7,8.8,8.9,8.10,8.	11.8.12.8.13.8	14.8.15.8.16.8	17.8.18.8.19.8.2	20.8.21		,		
	PREE		,0,00,0	,	, 0 0, 0 0, 0					
		7/30/12 08/06/12			5P-6P		:30		NM 9	\$14,800.00
			/eekdays	Spots/Week	Rate					
Week:	07/30/1		1111	5	\$1,200.00					
<u>Spot</u>	: Ch	Date Range	Description	•	Start/End Time		<u>Length</u>	Rate	Type	
1	WRC	07/30/12-08/05/12	5-6P NEWS	4 @ 5PM	5P-6P	MTuWThF	:30	<del>\$1,200.00</del>	<b>VM</b>	
	See M	IG 10.7								
	DNA-	SPORTS OVERRUN								
3	WRC	07/30/12-08/05/12	5-6P NEWS	4 @ 5PM	5P-6P	MTuWThF	:30	<del>\$1.200.00</del>	vM	
-		IG 10.10,10.11,10.12						¥ 1,= 2 2 1 2 2		
	PREE		, 10.10							
7		08/01/12-08/03/12	E ED NEWS	4 @ EDM	5P-6P	WГhF	:30	£4.200.00	VM	
, A				4 @ 3FW	3F-0F	WIIII	30	<del>φ1,200.00</del>	VIVI	
w		IG 10.10,10.11,10.12	,10.13							
	PREE									
8		08/01/12-08/01/12	5-6P NEWS	4 @ 5PM	5P-6P	W	:30	\$0.00	NM	
₿	Bonus									
9		08/01/12-08/01/12	5-6P NEWS	4 @ 5PM	5P-6P	W	:30	\$0.00	MM	
₿	Bonus									
						Tri.		<b>¢E 200 00</b>	SINA	
_	WRC	08/02/12-08/02/12	OLY LT NEV	VS M-SU	11p-1235a	Th	:30	\$5,200.00	NM	
(M)				VS M-SU	11p-1235a	In	:30	\$5,200.00	NIVI	
	MG for	r 10.3,8.20,16.14,11.	3,10.7		•	In				
11	MG for	r 10.3,8.20,16.14,11. 08/03/12-08/03/12	3,10.7 OLY WKDAY		11p-1235a 10a-5p			\$2,000.00	NM NM	
11 ⑭	MG for WRC MG for	r 10.3,8.20,16.14,11. 08/03/12-08/03/12 r 10.3,8.20,16.14,11.	3,10.7 OLY WKDA\ 3,10.7	/ DYTM M-F	10a-5p	F	:30	\$2,000.00	NM	
11 ∰ 12	MG for WRC MG for WRC	r 10.3,8.20,16.14,11. 08/03/12-08/03/12 r 10.3,8.20,16.14,11. 08/03/12-08/03/12	3,10.7 OLY WKDA\ 3,10.7 OLY WKDA\	/ DYTM M-F	•		:30			
11 ⑭	MG for WRC MG for WRC MG for	r 10.3,8.20,16.14,11. 08/03/12-08/03/12 r 10.3,8.20,16.14,11.	3,10.7 OLY WKDA\ 3,10.7 OLY WKDA\ 3,10.7	/ DYTM M-F / DYTM M-F	10a-5p	F	:30 :30	\$2,000.00	NM	

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 08/09/12 Page 7 of 11



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	Contract / Revision 322646 /	Alt Order # WOC10031447	
Contract Dates Product 07/30/12 - 08/06/12 Crossroads GPS		Estimate #_ 732	
Advertiser CROSSROADS GRASSRO		Original Date / Revision 08/09/12 / 08/09/12	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week:         08/06/12         08/12/12         1         1           Spot Ch         Date Range         Description           6         WRC         08/06/12-08/12/12         5-6P NEWS 4 @ 5PM           See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.         PREEMPT-CLIENT REQUEST	Rate \$1,200.00 Start/End Time 5P-6P 31,8.32,8.33,8.34,8.	Weekdays         Length         Rate           M         :30         \$1,200.00           .35,8.36         .35	Type √M	
11 WRC 07/30/12 08/06/12 6-7P NEWS4 @ 6PM	6P-7P	:30	VM 5	\$7,200.00
Start Date         End Date         Weekdays         Spots/Week           Week:         07/30/12         08/05/12         111111         5           Spot Ch         Date Range         Description         6-7P NEWS4         @ 6PM           See MG 10.10,10.11,10.12,10.13         PREEMPT	\$1,800.00 Start/End Time 6P-7P	Weekdays Length Rate MTuWThF :30 \$1,800.00	<u>Type</u> √M	
7 WRC 08/01/12-08/01/12 6-7P NEWS4 @ 6PM	6P-7P	W :30 \$0.00	NM	
<ul> <li>Bonus</li> <li>Week: 08/06/12 08/12/12 1 1</li> </ul>	\$1,800.00	4000		
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 6 WRC 08/06/12-08/12/12 6-7P NEWS4 @ 6PM	Start/End Time 6P-7P	Weekdays <u>Length</u> <u>Rate</u>	Type	
See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8. PREEMPT-CLIENT REQUEST	0	.50 φ1,000.00	VM	
12 WRC 07/30/12 08/04/12 6-630P NEWS4 @ 6P SA W  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/121- 1	/r6-630P <u>Rate</u> \$1,000.00	:30	NM 0	\$0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WRC 07/30/12-08/05/12 6-630P NEWS4 @ 6P SA N See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8. PREEMPT-CLIENT REQUEST		Sa :30 <del>\$1,000.00 </del>	VM	
13 WRC 07/30/12 08/05/12 6-630P NEWS4 @ 6P SU W Start Date End Date Weekdays Spots/Week 08/05/12 08/05/121 1	VI 6-630P <u>Rate</u> \$1,200.00	:30	NM 0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WRC 07/30/12-08/05/12 6-630P NEWS4 @ 6P SU N See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.1 PREEMPT-CLIENT REQUEST		Weekdays         Length         Rate           .35,8.36         30         \$1,200.00	Type VM	
14       WRC 07/30/12 08/06/12 1135-1237A TONIGHT SHO         Start Date Week: 07/30/12 08/05/12       End Date Date 08/05/12       Weekdays 11111- 5       Spots/Week	0\1135P-1237A <u>Rate</u> \$700.00	:30	NM 0	\$0.00

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 08/09/12 Page 8 of 11



www.nbcwashington.com

	Contract / Revision 322646 /	Alt Order # WOC10031447	
Contract Dates Product		Estimate #	
07/30/12 - 08/06/12	Crossroads GPS	732	
Advertiser		Original Date / Revision	
CROSSROADS GRASSRO		08/09/12 / 08/09/12	

		Spot	ts/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee		Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           1         WRC         07/30/12-08/05/12         1135-1237A         TONIGHT SHOWN See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.1           PREEMPT		Weekdays Length MTuWThF:30	<u>Rate</u> <del>\$700.00</del>	Type VM	
2 WRC 07/30/12-08/05/12 1135-1237A TONIGHT SHC See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8. PREEMPT		МГuWThF :30 3.21	<del>\$700.00</del>	VM	
3 WRC 07/30/12-08/05/12 1135-1237A TONIGHT SHC See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8. PREEMPT		MTuWThF :30 3.21	<del>\$700.00 -</del>	VM	
4 WRC 07/30/12-08/05/12 1135-1237A TONIGHT SHO See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8. PREEMPT		MTuWThF :30 3.21	<del>\$700.00</del>	VM	
5 WRC 07/30/12-08/05/12 1135-1237A TONIGHT SHO See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8. PREEMPT Week: 08/06/12 08/12/12 1 1		МГuWThF :30 3.21	<del>\$700.00 -</del>	√M	
Spot Ch         Date Range         Description           6         WRC         08/06/12-08/12/12         1135-1237A TONIGHT SHO           See MG 8.7,8.8,8.9,8.10,8.11,8.12,8.13,8.14,8.15,8.16,8.         PREEMPT	Start/End Time N 1135P-1237A	Weekdays Length M	<u>Rate</u> <del>\$700.00</del> -	Type VM	
15 WRC 07/30/12 08/05/12 OLY PRIME +CLSG M-SU  Start Date	7P-12a <u>Rate</u> \$50,000.00	:30		VM 3	\$150,000.00
See MG 15.5 PREEMPT-CLIENT REQUEST	Start/End Time 7P-12a	Weekdays Length - Tu- ThF St :30	<u>Rate</u> \$ <del>50,000.00</del>	Type √M	
4 WRC 07/30/12-08/05/12 OLY PRIME +CLSG M-SU See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.3 PREEMPT-CLIENT REQUEST	—	- Tu- ThF St :30 + 35,8.36	<del>\$50,000.00 -</del>	VM	
5 WRC 08/03/12-08/03/12 OLY PRIME +CLSG M-SU  MG for 15.3 08/03	7P-12a	F :30 S	\$50,000.00	VМ	
16 WRC 07/30/12 08/06/12 OLY LT NEWS M-SU  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/12 111 3	11p-1230a <u>Rate</u> \$8,000.00	:30		VM 7	\$34,500.00

# (\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 08/09/12 Page 9 of 11

CROSSROADS GRASSRO



www.nbcwashington.com

	Contract / Revision	Alt Order #	
	322646 /	WOC10031447	
Contract Dates Product		Estimate #	
07/30/12 - 08/06/12	Crossroads GPS	732	
Advertiser	Original Date / Revision		

/ 08/09/12

08/09/12

		Spo	ots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length We	ek Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Spot Ch         Date Range         Description           1         WRC         07/30/12-08/05/12         OLY LT NEWS M-SU           See MG 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.	Rate Start/End Time 11p-1230a	Weekdays Length MTuW :30	Rate \$8,000.00	Type VM	
PREEMPT  2 WRC 07/30/12-08/05/12 OLYLT NEWS M-SU	13, 16. 14 11p-1230a	МГuW :30	<del>\$8,000.00</del>	VМ	
See MG 16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16. PREEMPT					
3 WRC 07/30/12-08/05/12 OLY LT NEWS M-SU See MG 16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16. PREEMPT	11p-1230a 13,16.14	МГuW :30	<del>\$8,000.00 -</del>	VM	
Week: 08/06/12 08/12/12 1 1	\$8,000.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	Type	
4 WRC 08/06/12-08/12/12 OLYLT NEWS M-SU See MG 16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16. PREEMPT	11p-1230a 13,16.14	M: :30	<del>\$8,000.00 -</del>	VM	
5 WRC 08/06/12-08/12/12 OLY LT NEWS M-SU  © See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.	11p-1230a 31,8.32,8.33,8.34,8.	M:30 .35,8.36	<del>\$6,500.00</del>	VМ	
PREEMPT-CLIENT REQUEST		MT W			
6 WRC 07/30/12-08/05/12 OLY LT NEWS M-SU  M MG for 17.5.17.3.17.4.17.2.16.3.16.4.16.2.16.1.17.6.17.1	11p-1230a	MTuW :30	\$6,500.00	NM	
7 WRC 07/30/12-08/05/12 OLY LT NEWS M-SU	11p-1230a	МТuW :30	\$6,500.00	NM	
8 WRC 07/30/12-08/05/12 OLY LT NEWS M-SU	11p-1230a	МТuW :30	\$6,500.00	NM	
MG for 17.5,17.3,17.4,17.2,16.3,16.4,16.2,16.1,17.6,17. 9 WRC 08/06/12-08/12/12 OLY ACCESS M-SA	1 730-8p	M::30	<del>\$5.000.00</del>	VМ	
© See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8. PREEMPT-CLIENT REQUEST	•	00	φο,σσσ.σσ	VIVI	
10 WRC 07/30/12-08/05/12 OLY ACCESS M-SA  MG for 17.5,17.3,17.4,17.2,16.3,16.4,16.2,16.1,17.6,17.	730-8p	MWThFSa :30	\$5,000.00	VМ	
11 WRC 07/30/12-08/05/12 OLY ACCESS M-SA	730-8p	MWThFSa :30	<del>\$5,000.00</del>	<b>VM</b>	
See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8. PREEMPT-CLIENT REQUEST					
12 WRC 07/30/12-08/05/12 OLY ACCESS M-SA  MG for 17.5,17.3,17.4,17.2,16.3,16.4,16.2,16.1,17.6,17.7		M WThFSa :30	\$5,000.00	NM	
13 WRC 07/30/12-08/05/12 OLY ACCESS M-SA  MG for 17.5,17.3,17.4,17.2,16.3,16.4,16.2,16.1,17.6,17.7	730-8p	MWThFSa :30	\$5,000.00	NM	
14 WRC 07/30/12-08/05/12 OLY ACCESS M-SA  **Big See MG 10.10,10.11,10.12,10.13  PREEMPT	730-8p	MWThFSa :30	<del>\$5,000.00</del>	VM	
15 WRC 08/01/12-08/01/12 OLY ACCESS M-SA Bonus	730-8p	W:30	\$0.00	MM	
17 WRC 07/30/12 08/06/12 OLY ACCESS M-SA	730-8p	:30		NM 0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/30/12         08/05/12         1-1111-         5	Rate_ \$4,000.00				

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Contract Agreement Between: Print Date 08/09/12 Page 10of 11

**CROSSROADS GRASSRO** 



www.nbcwashington.com

	Contract / Revision	Alt Order #		
	322646 /	WOC10031447		
Contract Dates	Product	Estimate #		
07/30/12 - 08/06/12	Crossroads GPS	732		
Advertiser	Original Date / Revision			

Totals

60

\$325,000.00

08/09/12

/ 08/09/12

*Line Oh Otent Date Ford Date Decembring	Chart/Find Tirre	Spots/	Turn a Croata	A
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Spot Ch         Date Range         Description           1         WRC         07/30/12-08/05/12         OLY ACCESS M-SA           See MG 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.         DESCRIPTION	Rate_ Start/End Time_ 730-8p 13,16.14	Weekdays         Length         Rate           M WThFSa         :30         \$4,000.00	Type VM	
PREEMPT  2 WRC 07/30/12-08/05/12 OLY ACCESS M-SA  See MG 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.1  PREEMPT	730-8p 13,16.14	MWThFSa :30 \$4,000.00	VM	
3 WRC 07/30/12-08/05/12 OLY ACCESS M-SA See MG 16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.12	730-8p 13,16.14	MWThFSa :30 <del>\$4,000.00-</del>	VM	
4 WRC 07/30/12-08/05/12 OLY ACCESS M-SA See MG 16.5, 16.6, 16.7, 16.8, 16.9, 16.10, 16.11, 16.12, 16.1 PREEMPT	730-8p 13,16.14	MWThFSa :30 \$4,000.00	VM	
5 WRC 07/30/12-08/05/12 OLY ACCESS M-SA See MG 16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.1 PREEMPT	730-8p 13,16.14	MWThFSa :30 <del>\$4,000.00</del>	VM	
Week: 08/06/12 08/12/12 1 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 6 WRC 08/06/12-08/12/12 OLY ACCESS M-SA  See MG 16.5,16.6,16.7,16.8,16.9,16.10,16.11,16.12,16.12	\$4,000.00 <u>Start/End Time</u> 730-8p 13,16.14	Weekdays         Length         Rate           M         :30         \$4,000.00	Type √M	
18       WRC       07/30/12       08/05/12       OLY WKEND DAYTIME         Start Date       End Date       Weekdays       Spots/Week         Week:       07/30/12       08/05/12      11       2	5a-6p <u>Rate</u> \$4,500.00	:30	VM 0	\$0.00
Spot Ch         Date Range         Description           1         WRC         07/30/12-08/05/12         OLY WKEND DAYTIME           See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.3         PREEMPT-CLIENT REQUEST	Start/End Time 5a-6p 31,8.32,8.33,8.34,8.	Weekdays         Length         Rate          SaSt         :30         \$4,500.00           .35,8.36         .30         .30	Type VM	
2 WRC 07/30/12-08/05/12 OLY WKEND DAYTIME See MG 8.22,8.23,8.24,8.25,8.26,8.27,8.28,8.29,8.30,8.3 PREEMPT-CLIENT REQUEST	5a-6p 31,8.32,8.33,8.34,8.	SaSt :30 <del>\$4,500.00</del> .35,8.36	VM	
19 WRC 07/31/12 08/03/12 5-6P NEWS 4 @ 5PM  Start Date End Date Weekdays Spots/Week  Week: 07/30/12 08/05/12 TWFF 1	5P-6P <u>Rate</u> \$1,200.00	:30	NM 1 \$	1,200.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/06/12	60	\$325,000.00	\$276,250.00
Totals	60	\$325,000.00	\$276,250.00

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### FOR NBCE CONTRACTS:

Contract Agreement Between: Print Date 08/09/12 Page 11of 11



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	Contract / Revision	Alt Order #	
	322646 /	WOC10031447	
Contract Dates	Product	Estimate #	
07/30/12 - 08/06/12	Crossroads GPS	732	
Advertiser		Original Date / Revision	
CROSSROADS GRASS	SR(	08/09/12 / 08/09/12	

Signature:	Date:	

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FOR NBCE CONTRACTS: